

3M ACCREDITS LEADING EDGE SIGNAGE AND GRAPHICS AS SELECT GOLD PARTNER

Long-term advocate of superior-quality films for vehicle-wrapping joins global programme to provide ultimate assurance for brand owners.

3M, the science-based technology company, has appointed UK-nationwide expert Leading Edge Signage and Graphics, which has locations in West Yorkshire, Livingston and London, as a 3M Select Gold Partner.

Leading Edge has trusted 3M films and product support for its vehicle wrapping and fleet graphics activities since inception in 2007. Gold Partner status confirms the company's proficiency using the materials on vehicles ranging from private cars and light vans to commercial vehicles, including large trucks as well as buses and coaches. As a national signage and graphics expert, Leading Edge has a broad palette of skills that also include signage design, office graphics, and the creation of braille and tactile signs using a wide range of media and in-house facilities, including large-format printers up to 3.2m wide.

Matthew Evans, Managing Director of Leading Edge, commented: "The superior quality of 3M materials and processes provides the perfect foundation for us to

deliver outstanding services to our customers. Now, as a Gold Partner, we are recognised by 3M as one of the most capable, most technically advanced graphics specialists in the market. We will continue to work with 3M to push the boundaries and deliver innovative solutions to all our customers. 3M is always our product of choice."

Pen Webley, Marketing Team Leader at 3M, said: "As our latest Gold Partner, Leading Edge has now joined a select group of world-class experts that are proven to deliver unparalleled quality and value to brand owners."

The global 3M Select initiative qualifies partners against a set of 15 criteria which cover standards of equipment and quality of work, and examine aspects such as the production environment, materials storage, adherence to a 3M Code of Conduct, execution of a Matched Component System (MCS), quality

control, and staff training. Moreover, 3M supports the programme with its MCS Warranty, which is widely regarded as one of the most comprehensive in the industry. The warranty covers not only the film but all elements including ink, adhesive and protective coating, thereby guaranteeing that the entire graphic will maintain its appearance and deliver long-term all-weather durability.



3M Science. Applied to Life.™

Your brand. Safe in our hands.

3M Select Graphic Specialist Programme.

The best graphics decision you'll ever make.

As branding programmes become increasingly complex and demanding, the merest hint of graphic failure could cost considerably more than just 'putting the problem right'. It could cost your reputation.

On the other hand, by choosing a 3M™ Select Partner, you will be able to enjoy the peace of mind that only comes with graphics that are manufactured under the 3M™ Select Partner Warranty.

www.3M.co.uk/graphicsolutions

3M Select Graphic Provider Gold

3M Select Graphic Provider Platinum

LEADING EDGE Signage & Display Graphics

DRIVING BRAND AWARENESS

With full UK coverage, we can offer you the complete vehicle graphics service, no matter what your size of fleet.

As a 3M Select Gold Partner, our staff are world-class experts. From a logo to a full vehicle wrap, we can assist you from design through to fitting.

GET SEEN. GET THE EDGE.

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